

Assessment and Communication of Climate Impacts of Food

Objectives

The project aims to enable actors (end consumers, trade, out-of-home catering) to obtain information on complex environmental and sustainability aspects when buying or offering food and meals and to make their consumption or purchasing decisions on this basis.

Activities

- A prototype of a suitable instrument for communicating the sustainability impacts of food, which can be used globally, is being developed. As a basis for this tool, the most relevant ecological and social impacts of food will be determined together with experts (e.g. carbon footprint, water footprint, used land area, biodiversity, social aspects).
- In addition, guidelines for data quality and provision of sustainability information on food will be developed.
- Furthermore, key policy instruments for promoting sustainable food and consumption will be identified.

Impacts

The long-term goal is to promote sustainable food and consumption patterns and thus increase the demand for more resource-efficient products. In this way, negative sustainability impacts of food consumption are reduced and production within planetary limits is supported. The project thus contributes in the long term to a reduction of greenhouse gas emissions, water and land consumption, biodiversity loss and the reduction of social impacts. It contributes directly to the goals of the One Planet Network, in particular the Consumer Information Programme and the Sustainable Food Systems Programme.

Project Details

Main Partner:

Corsus - corporate sustainability GmbH, TMG Research gGmbH

Implementing Entity/Organisation:

World Wide Fund for Nature (WWF) - Germany

Country:

Paraguay, Thailand, South Africa

Duration:

01.08.2021 - 31.12.2024

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